

Cherry Street Agency

PR & BUSINESS COMMUNICATIONS FOR WISCONSIN COMPANIES & ASSOCIATIONS
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Copywriting, Advertorials & Promotional Content



from *Mary Erpenbach*

Brochures, newsletters, e-blasts? Check. Websites, advertorials, annual reports? Yup, those, too. As a copywriting gun-for-hire, I've produced a lot of content for a variety of Wisconsin agencies, associations, companies and publications. That's why I love the turnkey aspect of the Cherry Street Agency. Now we shape engaging, call-to-action content for our clients *and* match messaging with media and distribution. Click below for samples of my work, courtesy of Discover Mediaworks and the Rockford, Illinois Chamber of Commerce.

rockford chamber of commerce presents



Promotional: *40 Under 40*



Website: *Wisconsin Broadcasting Museum*



Services Brochure: *FutureWood*



B2B Brochure: *Krier Foods*